



XI Congresso da Sociedade
Brasileira de DST
VII Congresso Brasileiro de AIDS
July, 12-13, 2017

CONGRESS SUPPORT PROSPECTUS

www.stihivrio2017.com

About the Congress

We are pleased to invite you to the 2017 STI & HIV World Congress in Rio de Janeiro, Brazil, which will be held as a joint event of the 22nd Meeting of the International Society for Sexually Transmitted Diseases Research (ISSTD), and the 18th World Congress of the International Union against Sexually Transmitted Infections (IUSTI) from July 9 to 12, 2017.

The meeting will be held back-to-back with the XI Brazilian Congress of the Brazilian Society of Sexually Transmittable Diseases and the VII Brazilian Congress on AIDS, July 12 and 13, 2017.

The World Congress and the Brazilian Conference will take place at the Windsor Barra Convention Centre located in the heart of the city. Further information and details are available at the joint conference website www.stihivrio2017.com



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David Lewis, IUSTI-World President

“On behalf of the International Union against STIs (IUSTI), I cordially invite you to participate in the World STI and HIV Congress, which will be a joint meeting of the International Society for STD Research (22nd meeting) and IUSTI (18th World Congress).

This Congress will deliver a high quality scientific programme containing the latest results in STI/HIV research, a chance to interact with colleagues in various STI/HIV-related disciplines and a memorable social programme in Rio de Janeiro, a city that pulsates with energy and innovation.”



Jeanne Marrazzo, ISSTD-President

As the President of the ISSTDR (2015-2017), I'm truly excited to be part of the leadership for what will undoubtedly be one of the most memorable conferences in the field of STI/HIV. The biennial ISSTDR meetings are renowned for the quality of the science that is presented, the opportunities for vigorous debate and discussion, and the collegial networking this field is so well known for. Please join us for what I know will be a world-class scientific and professional experience!

Jeanne Marrazzo, MD, MPH, FACP, FIDSA Professor, Division of Allergy & Infectious Diseases Medical Director, Seattle STD/HIV Prevention Training Center University of Washington jmm2@uw.edu



Mauro Romero Leal Passos
Chair of the STI & HIV World

“The great scientist Galileu Galilei (1564 – 1642) once stated, “I sustain that the only meaning of science is to relieve the tiredness of the human existence”. Thus, those who work in the scientific area are impelled by their usual fuel: new and instigating challenges. Such motivational target led us to apply for this honorable challenge: holding in Rio de Janeiro, the 2017 ISSTR & IUSTI joint meeting (the ‘Wonderful City’).

Let us work together to raise an updated and feasible scientific program that helps us all to bring science benefits to citizens all over the world since science should not serve some people but everyone. In this regard, a good congress is not limited to a mere exchange of scientific information. A good congress should strenghten friendship, be source of culture and be a suitable environment to leisure events.

In 2017, we want to surprise you. Schedule in your diary our meeting right away; Rio de Janeiro July 9-12, 2017.”

Mauro Romero Leal Passos, MD, PhD. Full Professor and Head of the STD Sector, Department of Microbiology and Parasitology, Fluminense Federal University. E-mail: mauroromero@id.uff.br



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Scientific Committee

Co-chairs



Angelica Espinosa Miranda, M.D., Ph.D (Brazil)

Dr Angelica Miranda is a professor in the Department of Social Medicine at the Universidade Federal do Espirito Santo, Brazil. Board certified obstetrics and gynecology specialist with a master degree in infectious diseases. Ex-president of the Brazilian Society of Sexually Transmitted Diseases (DST). She is the scientific director of the Brazilian Society for STD. Dr. Miranda's research focuses upon epidemiology of infectious diseases and reproductive health.



Caroline Cameron, Ph.D (Canada)

Dr. Caroline Cameron is a Professor in the Department of Biochemistry and Microbiology at the University of Victoria in Victoria, BC, Canada, President-elect of the International Society for Sexually Transmitted Diseases Research (ISSTD) and Co-Chair of the future 2019 23rd ISSTD/20th IUSTI World Congress in Vancouver, BC. Caroline's research program focuses upon vaccine development through the identification and characterization of molecules that are central to the pathogenesis of *Treponema pallidum*.



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DST/AIDS in Rio, 2017

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IUSTI
INTERNATIONAL UNION AGAINST
SEXUALLY TRANSMITTED INFECTIONS



Scientific Committee

Track Chairs



1. Systems biology and novel technologies for molecular analysis & diagnosis Chair: Magnus Unemo, Ph.D (Sweden)

Magnus Unemo has since 2006 a position as Associate Professor in Medical Microbiology and Molecular Biology at Örebro University, Sweden. He directs a WHO Collaborating Centre for Gonorrhoea and Other STIs and the Swedish Reference Laboratory for Pathogenic Neisseria, Department of Laboratory Medicine, Örebro University Hospital. His main research focuses on Neisseria gonorrhoeae and other bacterial STIs, and he has published >250 peer-reviewed PubMed-indexed papers and numerous chapters in international scientific books.

The research involves, for example, basic science, diagnostics, molecular epidemiology, antimicrobial resistance, and mechanisms for antimicrobial resistance. Magnus Unemo is also Editor of the Swedish STI Reference Methodology; Editor-in-Chief of the 2013 WHO Manual for Laboratory Diagnosis of STIs and HIV; in the Editorial Board for the European STI Guidelines; and, together with the United Kingdom STI Reference Laboratory, Public Health England, supporting the European Centre For Disease Prevention and Control (ECDC) with running the European Gonococcal Antimicrobial Surveillance Programme (Euro-GASP) and other European STI Laboratory Reference functions.



3. Epidemiology, monitoring & evaluation

Chair: Marc Steben, M.D. (Canada)

A family practitioner, Dr Steben is medical advisor at the STI unit of Quebec's National Public Health Institute. He chairs Québec province committee on STI and is a member of the STI laboratory analysis committee. He is a professor, the Social and Preventive Medicine department of the School of public health at Université de Montréal. He is the medical director of Clinique A, a clinic devoted to multidisciplinary approach to sexual health.

He is involved in research about ano genital disease and his publications and communications span from external genital warts, anal cancer, high-grade disease of the vulva, cervical cancer as well as all other STI and vulvo vaginal disease. He is a member of the Canadian STI guidelines expert group and lead author on the HPV, genital herpes and genital ulceration chapter. He has chaired the 26th International papillomavirus society meeting as well as the first Public health workshop and Clinical workshop in July 2010. He is Chair of the Canadian network on HPV prevention International Centre for Infectious Diseases. He was on the board of the International papillomavirus society and now on the board of the International society for the study of vulvo-vaginal disease and a founding member of IUSTI Canada branch of IUSTI North America.



2. Clinical science (clinical trials, natural history studies, case reports/challenges)

Dr. Bradley Stoner is an associate Professor at Washington University in Saint Louis. His research addresses issues at the interface of anthropology, public health, and medicine. He is particularly concerned with the analysis of political and economic underpinnings of health and illness in cross-cultural perspective. He conducts research on sociocultural aspects of sexually transmitted disease control in developed countries.



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4. Behavioral & social science research

Chair: Sevgi O. Aral, Ph.D., M.A., M.S. (USA)

Dr. Sevgi Aral has been the Associate Director for Science in the Division of STD Prevention, Centers for Disease Control and Prevention (CDC) since 1993. She has received the ASTDA Achievement Award and the Thomas Parran Award. Dr. Aral's research interests have included social and behavioral aspects of sexually transmitted disease, epidemiology and prevention; including gender, age and race effects; mixing patterns; sexual and social networks; contextual factors; social determinants and most recently, program science.



6. Policy, advocacy, & community engagement in STI/HIV research Chair: Gail Bolan, M.D. (USA)

Dr. Gail Bolan was appointed Director of CDC's Division of Sexually Transmitted Disease Prevention (DSTDP) at the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention in December 2010. Dr. Bolan received the CDC Jack Spencer Award, which honors an individual for a career of exceptional contributions to excellence in STD prevention characterized by outstanding commitment to science-based programs, continuous innovation, and profound commitment to helping people.



5. Biomedical STI/HIV prevention (vaccines, microbicides, pre-exposure prophylaxis) Chair: Christopher Fairley, M.D. (Australia)

Christopher Fairley is Director of the Melbourne Sexual Health Centre and Professor of Public Health at Monash University. He holds three specialist medical fellowships from the College of Physicians (infectious diseases), Faculty of Public Health and Chapter of Sexual Health Medicine. He is an editor of the Journal 'Sexual Health'. His principle research interests are the public health control of sexually transmitted diseases and the effectiveness of clinical services. He sits on the boards of IUSTI and ISSTD.



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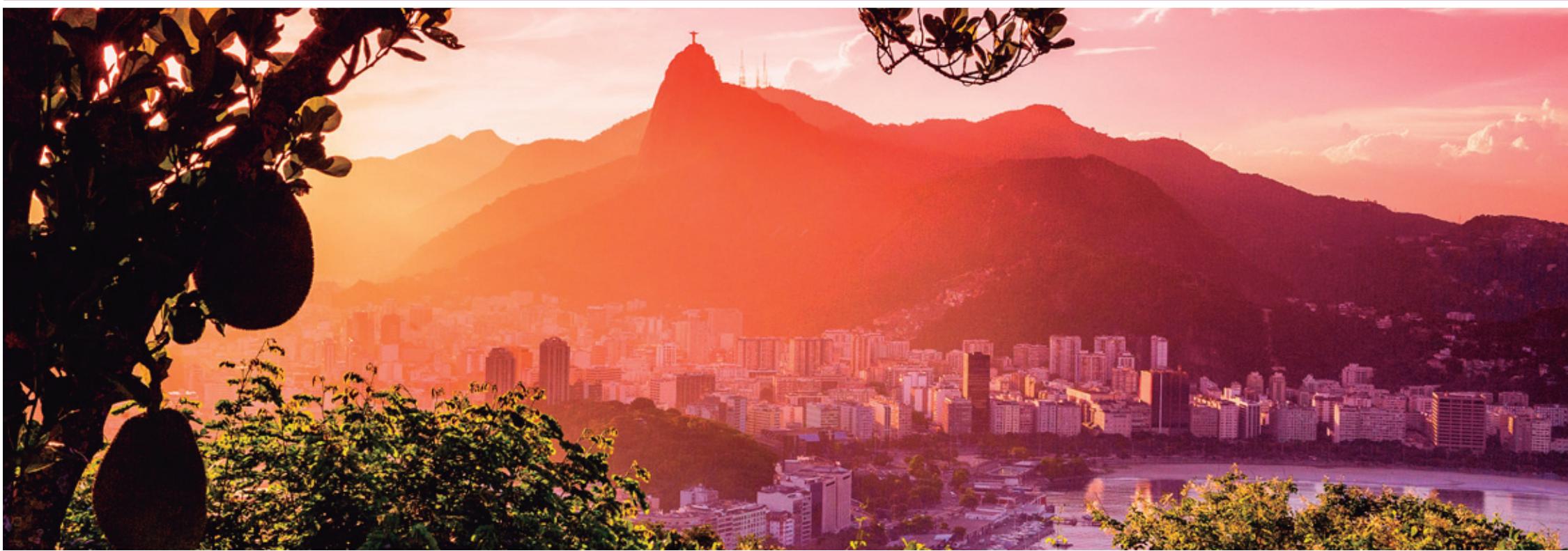


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About Rio de Janeiro

The most well-known Brazilian city, Rio de Janeiro is the gate to international tourism in Brazil, as well as the main touristic destination both in Latin America and in the southern hemisphere. The city has a long tradition of hosting large scale events. Rio de Janeiro promotes two of the largest festivals in the world: its famous Carnival and the New Year's Eve at Copacabana Beach, which gathers more than two million people every year.



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Sponsorship Opportunities

	 DIAMOND	 PLATINIUM	 GOLD	 SILVER	 BRONZE
	R\$315.000	R\$230.000	R\$145.000	R\$105.000	R\$65.000
	4 available	4 available	6 available	7 available	4 available
• Booth at the exhibition area 24m ²	✓				
• Booth at the exhibition area 12m ²		✓			
• Booth at the exhibition area 12m ²			✓		
• Booth at the exhibition area 9m ²				✓	
• Booth at the exhibition 6 m ²					✓
• Satellite symposium (Maximum of 800 people)	✓				
• 5 registrations	✓				
• Full page advertisement in the final program	✓	✓	✓		
• Logo on all advertisement materials	✓	✓	✓	✓	✓
• Logo on multimedia desk	✓	✓	✓	✓	✓
• Logo on opening and closing slides of sessions	✓	✓	✓	✓	✓
• Logo on the website with link to homepage	✓	✓	✓	✓	✓
• Logo on the registration area banner	✓	✓	✓	✓	✓
• Logo as a scholarship sponsor	✓	✓	✓	✓	✓
• Verbal thank you at the opening session	✓	✓	✓	✓	✓
• 15% discount registration price	✓	✓			
• 10% discount registration price			✓	✓	✓
• 10% discount prices for other commercial products				✓	
• Logo on post event emails	✓	✓	✓	✓	✓
• Thank you letter mentioning the company 3 months after the event period	✓	✓	✓	✓	✓

Exhibition Space and Costs

Floor space only

12 m² - R\$ 27.600,00

9 m² - R\$ 20.700,00

6 m² - R\$ 13.800,00



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Exhibition Centre



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Why your company should sponsor STI & HIV World congress / Congresso da Sociedade Brasileira de DST.

• Increase Brand Awareness & Recognition

Being recognized as a sponsor will communicate value and support with the audience at the event.

• Improve sales

Sponsoring an event associated with your niche will increase your sales more than mass marketing through sponsorship would.

• Build Brand Equity

Sponsorship bypasses media clutter and provides an environment where a brand can reach and communicate with the right target audience and differentiate itself from the other brands

• Visibility

Visibility is one of the strongest reasons to sponsor an event. A company's name will be associated with practically every aspect of the event.

• Brand Image amongst your current and prospective clients

Linking the brand with an event via sponsorship enables companies to reach consumers' interest and attention by associating with the events that hold great importance to them

• Promote your company and your products to the event attendees

Standing out in the crowd by being a sponsor will highlight you and your business with a captive audience.

• Create, develop and Enhance Credibility

Getting involved with an event and being seen as dependable and supportive will accelerate the process to build trust and establish rapport with their customers and prospects.

• Leveraged lead generation

The majority of audience will most likely know others with similar interests. You will be in front of them and also have a chance to be recommended to their connections as well.

• New Business partnership

Create opportunities to build new professional relationships with other sponsors, vendors, speakers and attendees.

• Giving Back and community involvement

Companies that show generosity for a cause will spark more human interest and appeal to the audience.

• Media exposure

Marketing efforts to make sure the congress is well attend and generally successful. When sponsors decide to be involved, they will automatically get the benefit of being promoted throughout the process.

• Put your business in the spotlight

Sponsorship puts you and your business as an authority in your industry. You gain respect and credibility by standing out from the pack of attendees and prominently displaying your products and marketing materials

• Market your Businesses inexpensively

Advertising your business can cost a fortune. It can run a thousand dollars or more to place an ad in a well-known local publication for only one time! Spending that same amount or less as a sponsor is a much wiser investment that will bring a greater return on investment.

• Give Attendees a taste of your business

By sharing a sample or trial offer of your product, you engage attendees and increase your chances of turning them into new customers.



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Conference Overview

Congress Website:
www.stihivrio2017.com

Venue:
Windsor Barra Convention Centre – Located in the hearth of the city, in front of the ocean.

Address:
Windsor Barra Convention Centre
Avenida Lucio Costa, 2630, Rio de Janeiro, RJ, Brasil

Dates:
July 9 to 12, 2017

Host City:
Rio de Janeiro has been one of Brazil's most popular and frequented tourist destinations for decades.

Scientific Program:
Four days including plenaries, symposia, oral sessions, debates, poster exhibition. Stated topics are focused on research and development concerning HIV and Sexuality Transmittable Infections.

Delegate Profile:
Large international community of clinicians, epidemiologists, a microbiologists and other professional confronted with the STI and HIV research areas.

Delegate Category:
Physicians, General Practitioners, Nurses, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Basic Scientists, Immunologists, Infectious Disease Specialists, Researchers, International and National/State & Territory Government Agency Personnel, Non-Government organizations, Global and Regional/ Area Health Personnel, People Living with HIV/AIDS/HCV, Healthcare Professionals, Viral Hepatitis Specialists, Student Researchers and Junior Graduates

Expected audience:
The expected audience of 3000 people from all over the world.



Congress Contact



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